



09/27/2020 Hello,

My name is Russ, and I'm a parent of a Ballard High School student and a new volunteer with the Ballard Performing Arts Boosters. I wanted to send a short note to introduce myself and the Ballard Performing Arts program. We are currently working on programming for the new year and plan to be able to present the same, high quality productions for our community as in the past. In these challenging and uncertain times, we are looking for new and inventive ways to showcase the hard work and talent of our kids. We hope we can count on your support! Ballard High School's Performing Arts Booster Club would like to offer you an opportunity to become a corporate sponsor. Corporate sponsorship benefits the approximately 350 students participating in the performing arts program as well as the talented, dedicated staff that provide instruction and support.

Sponsorships help fulfill the financial needs of the programs not publicly funded. Some of these needs include student scholarships, instrument maintenance, coaching, uniforms, departmental needs and a host of other expenses.

For corporate sponsors, this should be an exciting year as many of our performances will be virtual! We will show the community how your business supports the creative new challenges this year presents. Your logo and a link to your website will be available on BPA's homepage. Your company's name will be presented on a weekly newsletter as well as acknowledgment on our social media pages throughout the school year. Your name will reach our community and beyond as friends, relatives, alumni and your customers can all tune into our virtual presentations! Our weekly newsletter will keep you reminded of upcoming events so you never miss a beat.

Ballard High School's Performing Arts Booster Club (BPABC) is 501(c)3 entity. Corporate sponsorships are tax deductible.

In these unique times we are exploring the different levels and benefits that should provide value and satisfaction to our sponsors. We gratefully accept any amount and as in the past propose different levels of sponsorship.

- Supporting Role..... \$500.00
- Conductor Level..... \$1000.00

Encore Level..... \$1500.00\*

\*new for 2020

We have also provided history of our successes these past few years.

For more information about our programs, we invite you to visit our website at [www.ballardperformingarts.org](http://www.ballardperformingarts.org)

If you have any questions, please feel free to contact us at [bpabsponsorships@gmail.com](mailto:bpabsponsorships@gmail.com) or (206) 396-7105.

Sincerely,

Russ Laurier  
[bpabsponsorships@gmail.com](mailto:bpabsponsorships@gmail.com)  
(206) 396-7105

Ballard Performing Arts Booster Club, P. O. Box 17774, Seattle, Washington, 98127 – BPABC Tax ID # 45-4436465

## **About Ballard High School's Performing Arts Department**

### **Award-Winning Music and Theater**

The Ballard High School Music and Drama Programs have gained regional, national, and international acclaim for their ensembles and performances. The Music Program

includes over 350 students who participate in three concert bands, three concert choirs, three orchestras, percussion ensemble, two jazz bands, one jazz choir, fiddle ensemble and multiple chamber ensembles. The Drama Program has over 90 students who partake in Theatre and Technical Theatre classes, and includes almost 200 students who participate in the three extra-curricular plays and musicals each season.

The top music ensembles at the school have traveled to festivals and performances across the country and have won multiple awards and recognitions for their high level of music-making and outstanding performances. Highlights include Wind Ensemble winning first place for their performance at Carnegie Hall in New York City, Chamber Orchestra earning top award in Florida, Concert and Advanced Women's Choir performance at New York City's Carnegie Hall, Orchestra's recognition as Best Overall Orchestra in both the Vancouver and San Francisco Heritage Festivals, and Jazz Band's participation in the Essentially Ellington Jazz Festival, the Earshot Jazz Festival and Starbucks' "Hot Java Cool Jazz" concert.

Each year, Ballard's Drama and Music programs combine to produce a full-scale musical theatre production. In the past few years, Ballard's musicals have been nominated for over 20 awards from the 5th Avenue High School Musical Theater Awards, winning in the categories of Best Supporting Actress (Thoroughly Modern Millie in 2015), Best Costumes (Bye Bye Birdie in 2012 and Urinetown in 2014) and Best Orchestra (Cabaret, 2011), with additional nominations for Best Chorus, Best Vocal Direction, Outstanding Choreography, Outstanding Performance by an Ensemble Group, and Best Overall Musical. Most recently, the theatrical group earned several nominations for the production of Les Miserable. The production was also featured in summer 2017 edition of Seattle Magazine.

Ballard's Drama program received two nominations to represent the state of Washington in the American High School Theatre Festival in Edinburgh, Scotland. The American High School Theatre Festival is a part of the International Fringe Festival, which is the largest arts festival in the world. Ballard High School is proud to have received this coveted spot and was one of only 40 U.S. high schools in attendance. Students traveled to the UK in August, 2013 to perform Jason Robert Brown's "Songs for a New World". Ballard Music and Theatre Alumni have attended many of the nation's most prestigious performing arts schools and universities, including The University of Michigan, Northwestern University, Oberlin College, The New School (NYC), Stanford University, The University of Oregon, The University of Washington, Cornish College of the Arts, Pacific Lutheran University, Point Park University (Pittsburgh), Loyola University, The University of Portland, and Chapman University.

### A Supportive Community

Ballard High School's performing arts programs are fortunate to have a supportive parent community – the Performing Arts Booster Club – who support the programs with financial and volunteer assistance. Ongoing fundraising activities continue throughout the year, including auctions, galas, concerts, special productions, candy and coffee sales, etc. Support from the local business community augments the Booster Club's

activities, providing support for scholarships, field trips, sheet music, supplies, lighting, costumes, instruments, vocal training, and more.



## Corporate Sponsorship Benefits

### \$500 Supporting Role

- Logo recognition and direct link to your website on [www.ballardperformingarts.org](http://www.ballardperformingarts.org) for the year
- Logo on all weekly Performing Arts E-newsletters; approximately 35 times a year to over 1,200 email addresses
- Logo and name highlighted on all virtual presentations\*

### \$1,000 Conductor Level

- All Supporting Role benefits
- Audio appreciation from students during virtual presentations\*\*

### \$1,500 Encore Level

- All Conductor Level Benefits
- Sponsor's short video clip displayed during virtual events\*\*\*

Not quite ready for the Corporate Level commitment? Smaller or individual event sponsorships can be created for you.

Please contact Russ Laurier at [bpabsponsorships@gmail.com](mailto:bpabsponsorships@gmail.com)

*\*In the event that in-person productions are held, logo and name recognition will be in all printed programs.*

*\*\*In the event that in-person productions are held, audio recognition will be presented.*

*\*\*\*Clips should be approximately 15 seconds. Please contact Russ Laurier for video submissions.*

## Ballard High School Performing Arts Sponsorship Form

**Yes! I would like to support Ballard High School Performing Arts with support**

**as: \_\_\_ Supporting Role (\$500)**

\_\_\_ Conductor Level (\$1,000)

\_\_\_ Encore Level (\$1,500)

\_\_\_ Other (specify amount) \$ \_\_\_\_\_

*Company/Organization Name:*

\_\_\_\_\_ *Contact*

*Name:* \_\_\_\_\_

*Address:* \_\_\_\_\_ *City* \_\_\_\_\_ *State* \_\_\_\_\_  
*Zip* \_\_\_\_\_

*Phone: ( )* \_\_\_\_\_ *E-mail* \_\_\_\_\_

*Please mail this form along with your donation to:*

**Ballard Performing Arts Booster Club**

**P.O. Box 17774**

**Seattle, WA 98127**

**Checks payable to: BPABC**

*Questions: Please contact Russ Laurier, Booster Sponsorships at:*

[bpabsponsorships@gmail.com](mailto:bpabsponsorships@gmail.com)

or (206)396-7105

**Thank you for your support!**